



CASE STUDY SERIES

**Driving Savings with
Onsite Solutions in
Mailroom, Print/Copy,
Logistics, and Digital Mail.**





Mail and Document Management Services for Midwestern Specialty Insurance Company



Challenges

Many State Department of Insurance (DOI) entities require 'proof of mailing' for all notice of cancellation for insurance coverage.

'Proof of Mailing' is a vague undefined process in USPS services.

Large volumes and steep fees mailing via Certified Mail would result in significant costs.

Non-Compliance would result in significant fines assessed by each state DOI.

Solution

Evaluate services provided by USPS to demonstrate 'proof of mailing'.

Determine what services meet the expectation of DOI 'proof of mailing' mandate.

Evaluate risks and exposures to organization with each option.

Bulk Certificate of Mailing recommended to meet mandate and generate significant savings,

Results

Bulk Certificate of Mailing generate annual savings exceeding \$150,000.

Implemented document imaging process for documentation by page saving \$75,000 annually.

Ensured process is accepted by each DOI and legally successful in litigation.

