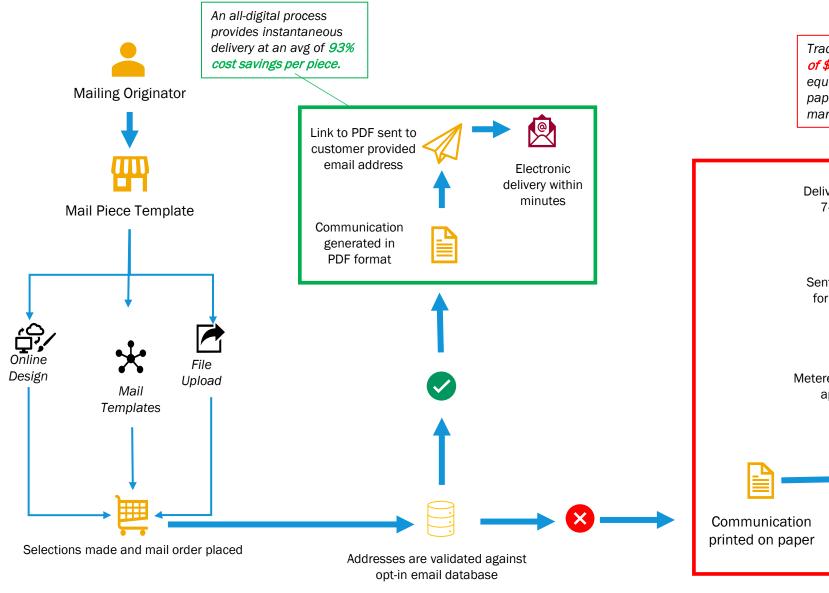
## **Outbound Communications with**





## **Drive Savings by Comparing Email List to Print List**



Traditional processes cost an average of \$0.75 per piece or greater due to equipment, supplies, labor, postage, paper, etc... Most of these costs are market driven and subject to increases. Delivered within 7-10 days Sent to USPS for delivery Metered postage applied Processed for folding and inserting