



## Insourcing - Successful Supplier/Vendor Sourcing For Your Non-core Service Areas

**Insourcing** is a strategic business approach that enables the business to have an easier time dealing with some of their non-core processes. Sometimes, businesses get overwhelmed; this is a good thing since it means that the business is doing well. However, you need to ensure all business functions are keeping up so that you can maintain a healthy and mutually beneficial workflow for you and your customers.

### Why should I consider Insourcing?

- ✓ Your work productivity is increased because **vendor sourcing** allows you to have time to concentrate on the core factors of the business. This delegation of tasks means that you do not have to multitask with a wide array of duties.
- ✓ Smooth flowing processes are put in place. This is an important aspect of **insourcing** since the system put in place is easier to use and hence reduces the amount of time spent doing one task. Standardizing business processes is enabled with more advanced technology for your business which in turn reduces the amount of money you spend in your overall business processes. Administrative workload is also done more efficiently.
- ✓ You get to have a team of highly qualified professionals to improve on your business. Since this team is experienced in what they do, your business efficiency increases quickly.
- ✓ Unlike hiring individuals whom you will be required to pay individually, **vendor sourcing** services is more cost effective since you only pay a blanket fee for the service. This means that the individuals who come to work for you are not on your payroll, therefore, there are no HR recruiting charges; Benefit charges, Workmen's Compensation Claims, and training charges as a result.
- ✓ The result of increased productivity and better processes is satisfied clients. Happy and satisfied clients guarantee business continuity.

**Vendor sourcing** is convenient since the services are worked on from within the business. It has a wide array of benefits to the client and eventually leads to a more efficient and productive work environment. OMG can help you with an analysis of your non-core service areas, please call 800-207-4807 or e-mail [info@omgservices.com](mailto:info@omgservices.com).